



DESERT CHRISTIAN SCHOOLS

Business Directory

Ad Space Reservation Form

Thank you for your interest in advertising with Desert Christian Schools! Please indicate your advertising preference and payment option below and return by **November 15th** to either school campus offices, by mail to Desert Christian Schools: 7525 E. Speedway Blvd, Tucson, AZ 85710, or by **email to Cherie Murphy, cmurphy@desertchristian.org**.

The deadline for camera ready ads is **December 1, 2018**. If you are unable to provide a camera ready ad Alphagraphics can be of assistance!

| Media | Type | Size | Description | Price | X | |
|--------------------------|--|--------------|----------------------------|--------------|-------|--|
| Directory Ads | Color | Small | 4 1/2" wide by 2 1/2" high | \$100 | | |
| | | Medium | 4 1/2" wide by 3 3/8" high | \$150 | | |
| | | Large | 4 1/2" wide by 7 1/2" high | \$200 | | |
| | Covers | Inside Front | | full page ad | \$600 | |
| | | Back Cover | | full page ad | \$800 | |
| | | Inside Back | | full page ad | \$600 | |
| Field Banners | Large | 4' by 6' | banner only | \$600 | | |
| | | | banner plus half page | \$720 | | |
| | Extra Large | 4' by 8' | banner only | \$1,200 | | |
| | | | banner plus full page | \$1,360 | | |
| Website | Digital Optimization Component: A link on our website will direct viewers directly to your website. Can be purchased in addition to (\$250) or a la carte (\$300). | | | \$250/\$300 | | |
| Premium Placement Banner | On the drive of PS - 8th campus where parents drop off and pickup their kids each day, we have room for 6 to 8 banners to be hung on the fence facing the driveway. To have your banners placed in this highly visible spot - it is an additional \$75. First reserved - first placed! All other banners will be hung on the DCS Baseball Field. | | | | | |

PURCHASER

Buyers Name/Contact: _____

Company: _____

Business Address: _____

Work Phone: _____

Email: _____

PLEASE INDICATE PAYMENT OPTION

Bill Me: _____

Check: _____

Credit Card:

Name on Card: _____

Card Number: _____

Exp: _____ Security: _____ CC Billing Zip Code: _____

We do accept payments at www.desertchristian.org under **Giving**

Proceeds from the Business Directory benefit our In-House Financial Aid, which helps families with Short Term Tuition Assistance.

Thank you for your support!