



# DESERT CHRISTIAN SCHOOLS

## Business Directory

### Ad Space Reservation Form

Thank you for your interest in advertising with Desert Christian Schools! Please indicate your advertising preference and payment option below and return by **November 20th** to either school campus offices, by mail to Desert Christian Schools: 7525 E. Speedway Blvd, Tucson, AZ 85710, or by **email to Cherie Murphy, cmurphy@desertchristian.org**.

The deadline for camera ready ads is **December 6, 2019**. If you are unable to provide a camera ready ad Alphagraphics can be of assistance!

Media	Type	Size	Description	Price	X	
Directory Ads	Color	Small	4 1/2" wide by 2 1/2" high	\$100		
		Medium	4 1/2" wide by 3 3/8" high	\$150		
		Large	4 1/2" wide by 7 1/2" high	\$200		
	Covers	Inside Front		full page ad	\$600	
		Back Cover		full page ad	\$800	
		Inside Back		full page ad	\$600	
Field Banners	Large	4' by 6'	banner only	\$600		
			banner plus half page	\$720		
	Extra Large	4' by 8'	banner only	\$1,200		
			banner plus full page	\$1,360		
Website	Digital Optimization Component: A link on our website will direct viewers directly to your website. Can be purchased in addition to (\$250) or a la carte (\$300).			\$250/\$300		
Premium Placement Banner	On the drive of PS - 8th campus where parents drop off and pickup their kids each day. There is room for 6 to 8 banners to be hung on the fence facing the driveway. First Reserved, First Placed! All other banners will be hung on the DCS Baseball Field.			\$75		

#### PURCHASER

Buyer's Name/Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Business Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### PLEASE INDICATE PAYMENT OPTION

- Bill Me  
 Check  
 Credit Card

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_

Security: \_\_\_\_\_

CC Billing Zip Code: \_\_\_\_\_

We do accept payments at [www.desertchristian.org](http://www.desertchristian.org) under **Giving**

Proceeds from the Business Directory benefit our In-House Financial Aid, which helps families with Short Term Tuition Assistance.

**Thank you for your support!**